



The brand we are featuring for the month of March is Nature's Way, a company that has been at the forefront of the herbal health industry for decades and was an early leader in educating consumers and retailers on the effectiveness and safety of herbal supplements. They are also the first **non-GMO** supplement brand to adhere to strict quality control standards and testing, using **TRU-ID** tests to ensure authenticity.

TRU-ID certification, a process by which herbal supplements are tested on the genetic level, eliminates the possibility of misidentified or fake supplements. Nature's Way is one of the few suppliers that can claim that all their products are *exactly* what they claim on the package, meaning you, the customer, can rest assured that you are buying the highest quality, and purest form, of any supplement you purchase.

Nature's Way's focus has always been on safety and proof of product effectiveness. While many of their products have been researched and determined scientifically to offer health benefits, they nonetheless try to strike a balance between traditional medicine and modern science. They offer products that are thoroughly backed by science as well as traditional herbal supplements to give people as many options as possible when it comes to improving their health.

Featured Nature's Way Products

Standardized Turmeric (60 tabs)



- Extract is standardized 95% curcuminoids
- High concentration of antioxidant curcuminoids

Sale Price: \$13.99

Ginger Root (100 veg. caps)



- Soothes stomach upset
- Stimulates digestion to promote gastrointestinal comfort

Sale Price: **\$5.49**

Standardized Boswellia (60 tabs)



Standardized to 65% boswellia acids to support joint health and mobility.

Sale Price: **\$8.79**